29th Annual General Meeting & Conference

Featuring an evening of breathtaking imagery and behind-the-scenes tales with astrophotographers Harun Mehmedinovic and Gavin Heffernan, creators of SKYGLOW, a time-lapse film and book project.

Reclaiming the Night: Policy & Technology as Tools of Change

November 10, 11, 12 | Boston, MA
Our Audience Can Be Yours

Reach thousands of outdoor enthusiasts, campers, hikers, wildlife lovers, travellers, retirees, professionals, astronomers, engineers, scientists, moms, dads, grandparents & their starry-eyed kids.

79,000+
Social Media Followers

13,000+
E-news Subscribers

75,000+
Website Visitors Each Month

Glacier National Park, Montana
skyglowproject.com
ABOUT IDA
Why Dark Skies Matter

Protecting the night sky from light pollution is a critical mission that supports human health, preserves wildlife habitat, and provides visual access to celestial objects for professional and amateur astronomers alike. The beauty of a starry sky has been central to inspiring human creativity, religion, philosophy, culture, and science through the ages. International Dark-Sky Association is a global leader in the mission to protect our starry skies.

ABOUT OUR CONFERENCE
Boston 2017

The IDA membership gathers annually to share new ideas and a mutual passion for protecting dark skies. Engineers, designers, planners, architects, astronomers, scientists, grassroots advocates, opinion leaders, and public policy decision makers come together from around the world to spark connections that lead to real change.

ABOUT YOU
Reach and Visibility

We understand that your business has important goals to meet new audiences. Let us help you reach them and build meaningful relationships through these sponsorship options:

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<thead>
<tr>
<th>Work With Us All Year! To meet mutual needs</th>
<th>Sponsor a Portion of Conference We’ll help you find the right fit</th>
<th>Blog Post Thanking you for your sponsorship &amp; our shared values</th>
<th>Verbal Thank You From the podium</th>
<th>Logo &amp; Brand Info Projected before a speaker</th>
<th>Annual General Meeting (AGM) &amp; VIP Tickets</th>
<th>Event Program</th>
<th>Exhibit Table For first 10 with interest</th>
<th>Social Media, E-mail, &amp; Website Recognition</th>
<th>Logo Featured on event collateral &amp; signage</th>
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Contact us to develop the best options for your business!
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SPONSORSHIP LEVEL

We are proud to support the International Dark-Sky Association’s 29th Annual General Meeting and Conference at the level marked below:

_____ Platinum Sponsor ($10,000)     _____ Silver Sponsor ($2,500)

_____ Gold Sponsor ($5,000)     _____ Bronze Sponsor ($1,000)

PAYMENT OPTIONS

_____ Enclosed is my check for $___________________ payable to International Dark-Sky Association

_____ Please charge my credit card for $___________________

___Mastercard   ____Visa    ____AmEx    ____Discover

BILLING ADDRESS (If different from contact information)
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ACCOUNT NUMBER ____________________________________________

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Please submit your logo in EPS format to amanda@darksky.org.

CONTACT US

Keith Ashley
Associate Director of Philanthropy
520-347-6367
keith@darksky.org

SAVE THE DATE

30th Annual General Meeting Conference
Snowbird, Utah | November, 2018